STRATEGIC PLAN 2022-2024

MISSION

The Glenview Public Library enriches, educates, and inspired our diverse community by connecting people to the world of information and ideas.



FOCUS #1 ENGAGEMENT

- Develop new experiences that reflect and appeal to our diverse community
- Expand and enhance relationships with local groups and community partners
- Seek opportunities to bring library services to the broader community

FOCUS #2 VISIBILITY

- Promote the value of our collections, spaces, and services in new and creative ways
- Develop a deeper understanding of the community to target marketing efforts
- Enhance the Library's position as a key community asset

FOCUS #3 ACCESS

- Cultivate a culture of kindness and respect where all are welcome
- Enhance people's ability to access information and utilize Library resources in innovative ways
- Provide an optimal Library experience for each patron