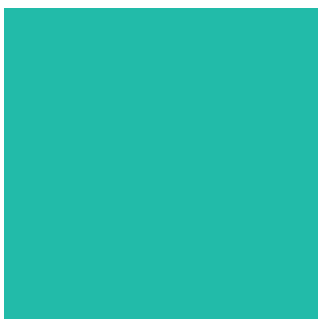
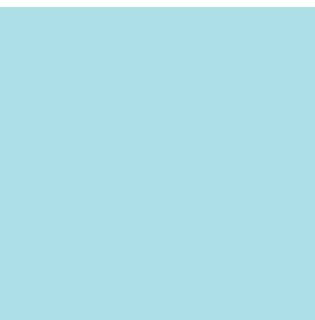
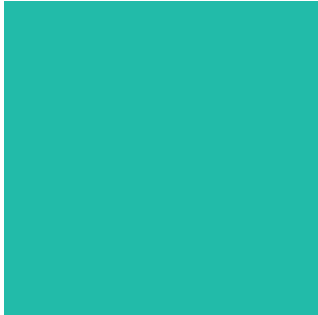




**Glenview
Public
Library**



Strategic Plan 2022 Objectives



The Glenview Public Library's 2022-2024 Strategic Plan focuses on expanding engagement, visibility, and access with new Library initiatives and services guided by the Library's values.

7 CORE VALUES

Inclusion

Responsiveness

Service

Innovation

Perpetual Learning

Collaboration

Responsibility

ENGAGEMENT

Create meaningful ways to engage our community

Goal

Develop new experiences that reflect and appeal to our diverse community

2022 Objective

10% of our programs, marketing promotions, and displays will be created to reach groups identified as previously underrepresented by the library.

Goal

Expand and enhance relationships with local groups and community partners

2022 Objective

Develop a community asset map that identifies important partners, assign a staff member liaison to each group, and build relationships with those partners to better serve the community.

Goal

Seek opportunities to bring library services to the broader community

2022 Objective

Develop 10 new opportunities to provide core library services to non-library users as identified by demographics and survey information.

VISIBILITY

Promote our value to all residents

Goal

Promote the value of our collections, spaces, and services in new and creative ways

2022 Objective

Create 4 multi-faceted promotional campaigns around specific library collections, spaces, and services that show a measurable impact on usage

Goal

Develop a deeper understanding of the community to target marketing efforts

2022 Objective

Create a community demographic report and centralize the collection of library statistics and data to inform future marketing and promotional efforts.

Goal

Enhance the Library's position as a key community asset

2022 Objective

Develop a presentation that highlights the Library's value and share that presentation with 4 or more community organizations and boards.

ACCESS

Increase accessibility to our services and collections

Goal

Cultivate a culture of kindness and respect where all are welcome

2022 Objective

Develop an organizational model of library standards behavior expectations including standardized training that incorporates a culture based on kindness, respect and equity, diversity, and inclusion.

Goal

Enhance people's ability to access information and utilize Library resources in innovative ways

2022 Objective

Identify and implement 5 key improvements that will reduce barriers in accessing information and utilizing Library resources.

Goal

Provide an optimal Library experience for each patron

2022 Objective

Develop core service competencies and present them to all staff via workshops, documentation, and training.



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1930 Glenview Rd, Glenview, IL 60025
847.729.7500 | glenviewpl.org

glenviewpl.org